

1 of 5

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

## JOE DONNELLY FOR US SENATE SC=

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	8A-9A	CBS THIS MORNING	:30	\$150.00	09/19-09/19	1	1	1	\$150.00	
		Buyline Comment: WIN										
	2	F	8A-9A	CBS THIS MORNING	:30	\$150.00	09/21-09/21	1	1	1	\$150.00	
		Buyline Comment: WIN										
	3	TH	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/20-09/20	1	1	1	\$200.00	
		Buyline Comment: WIN										
	4	M	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
		Buyline Comment: WIN										
	5	TU	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/18-09/18	1	1	1	\$600.00	
		Buyline Comment: WIN										
	6	TH	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/20-09/20	1	1	1	\$600.00	
		Buyline Comment: WIN										
	7	F	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/21-09/21	1	1	1	\$600.00	
		Buyline Comment: WIN										
	8	M	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/24-09/24	1	1	1	\$600.00	
		Buyline Comment: WIN										
	9	W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/19-09/19	1	1	1	\$650.00	
		Buyline Comment: WIN										
	10	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/21-09/21	1	1	1	\$650.00	
		Buyline Comment: WIN										

2 of 5

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	M	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/24-09/24	1	1	1	\$650.00	
			Buyline Comment: WIN									
	12	TU	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/18-09/18	1	1	1	\$600.00	
			Buyline Comment: WIN									
	13	W	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/19-09/19	1	1	1	\$600.00	
			Buyline Comment: WIN									
	14	TH	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/20-09/20	1	1	1	\$600.00	
			Buyline Comment: WIN									
	15	F	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/21-09/21	1	1	1	\$600.00	
			Buyline Comment: WIN									
	16	TU	4P-5P	ANDERSON	:30	\$150.00	09/18-09/18	1	1	1	\$150.00	
			Buyline Comment: WIN									
	17	W	4P-5P	ANDERSON	:30	\$150.00	09/19-09/19	1	1	1	\$150.00	
			Buyline Comment: WIN									
	18	TH	4P-5P	ANDERSON	:30	\$150.00	09/20-09/20	1	1	1	\$150.00	
			Buyline Comment: WIN									
	19	M	4P-5P	ANDERSON	:30	\$150.00	09/24-09/24	1	1	1	\$150.00	
			Buyline Comment: WIN									
	20	TU	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/18-09/18	1	1	1	\$600.00	
			Buyline Comment: WIN									
	21	TH	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/20-09/20	1	1	1	\$600.00	
			Buyline Comment: WIN									

Station WISH-TV INDIANAPOLIS, IN Agency ( ) BUYING TIME  
 Advertiser ( ) JOE DONNELLY 4 US S 650 MASSACHUSETTS AVE, N.W., SUITE 210  
 Product JOE DONNELLY US SENA WASHINGTON, DC 20001  
 Estimate# 2328 Agency C/P1/P2/E 299/301/2328  
 Buyer Erica Corso Flight Dates 09/18/2012 - 09/24/2012  
 Phone# Hiatus Weeks  
 Fax#

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	----	-----	-----	-----	-----	-----	-----	-----
	22	F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/21-09/21	1	1	1	\$600.00	
				Buyline Comment: WIN								
	23	M	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/24-09/24	1	1	1	\$600.00	
				Buyline Comment: WIN								
	24	TU	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/18-09/18	1	1	1	\$600.00	
				Buyline Comment: WIN								
	25	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/19-09/19	1	1	1	\$600.00	
				Buyline Comment: WIN								
	26	F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/21-09/21	1	1	1	\$600.00	
				Buyline Comment: WIN								
	27	M	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/24-09/24	1	1	1	\$600.00	
				Buyline Comment: WIN								
	28	TU	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/18-09/18	1	1	1	\$600.00	
				Buyline Comment: WIN								
	29	W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/19-09/19	1	1	1	\$600.00	
				Buyline Comment: WIN								
	30	TH	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/20-09/20	1	1	1	\$600.00	
				Buyline Comment: WIN								
	31	M	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/24-09/24	1	1	1	\$600.00	
				Buyline Comment: WIN								
	32	TU	630P-7P	WISH-TV 6P NEWS	:30	\$700.00	09/18-09/18	1	1	1	\$700.00	
				Buyline Comment: WIN								

Station WISH-TV INDIANAPOLIS, IN Agency ( ) BUYING TIME  
 Advertiser ( ) JOE DONNELLY 4 US S 650 MASSACHUSETTS AVE, N.W., SUITE 210  
 Product JOE DONNELLY US SENA WASHINGTON, DC 20001  
 Estimate# 2328 Agency C/P1/P2/E 299/301/2328  
 Buyer Erica Corso Flight Dates 09/18/2012 - 09/24/2012  
 Phone# Hiatus Weeks  
 Fax#

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	33	W	630P-7P	WISH-TV 6P NEW	:30	\$700.00	09/19-09/19	1	1	1	\$700.00	
				Buyline Comment: WIN								
	34	TH	630P-7P	WISH-TV 6P NEW	:30	\$700.00	09/20-09/20	1	1	1	\$700.00	
				Buyline Comment: WIN								
	35	F	630P-7P	WISH-TV 6P NEW	:30	\$700.00	09/21-09/21	1	1	1	\$700.00	
				Buyline Comment: WIN								
	36	TU	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/18-09/18	1	1	1	\$600.00	
				Buyline Comment: WIN								
	37	TH	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/20-09/20	1	1	1	\$600.00	
				Buyline Comment: WIN								
	38	F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/21-09/21	1	1	1	\$600.00	
				Buyline Comment: WIN								
	39	M	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/24-09/24	1	1	1	\$600.00	
				Buyline Comment: WIN								
	40	W	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/19-09/19	1	1	1	\$900.00	
				Buyline Comment: WIN								
	41	M	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/24-09/24	1	1	1	\$900.00	
				Buyline Comment: WIN								

---REPORT TOTALS---

Report Totals: 41 / \$22,250.00

---SALES MONTHLY TOTALS---

Last Received: 09/14/2012 11:44 AM  
Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	( ) BUYING TIME	Rep Firm	( ) PHILADELPHIA
Advertiser	( ) JOE DONNELLY 4 US S		650 MASSACHUSETTS AVE, N.W., SUITE 210	Sales Office	( ) KATE BRADY
Product	JOE DONNELLY US SENA		WASHINGTON, DC 20001	Salesperson	
Estimate#	2328		Agency C/P1/P2/E		
Buyer	Erica Corso		299/301/2328	Salesperson Phone#	215-567-6005
Phone#			Flight Dates	Salesperson FAX#	215-567-5938
Fax#			09/18/2012 - 09/24/2012		
			Hiatus Weeks		

Sep 12: 41 / \$22,250.00

Sales Totals: 41 / \$22,250.00

Station Totals: 41 / \$22,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$60,709	CABL	0%	WISH	36%	WNDY	0%	WRTV	13%	WTHR	45%
		WTTV	1%	WXIN	2%						

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> <div style="font-size: 1.2em; text-align: center;">2012</div>
------------------------------	---

I, Buying Time, LLC,  
 being/on behalf of: Joe Donnelly, a legally  
 qualified candidate of the Democratic political  
 party for the office of: United States Senate (IN)  
 in the General  
 election to be held on: Tuesday, November 6<sup>th</sup>, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Joe Donnelly for Indiana  
P.O. Box 891  
Indianapolis, IN 46206

I represent that the payment for the above described broadcast time has been furnished by:

Joe Donnelly for Indiana

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

06/13/12  
Date

Erica Z. Lee  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Joe Donnelly  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joseph S. Donnelly  
signature of candidate or authorized committee

Joseph S. Donnelly  
printed name

\_\_\_\_\_  
date



Spot Manager: All, 09/18/12-09/24/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06852655													
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @ 530p		530-6p	:30	09/18/12		News 8 @530	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Soap Rotator		1227-2p	:30	09/18/12		Daytime Afternoon	\$600.00		P2
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Entertainment Tonight		728-8p	:30	09/18/12		M-F 730-8p	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Price Is Right		1058-12p	:30	09/18/12		Price Is Right	\$600.00		P1
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @6		558-630p	:30	09/18/12		News 8 @6	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @5p		5-530p	:30	09/18/12		News 8 @5	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Anderson Cooper		357-5p	:30	09/18/12		M-F 4p-5p	\$150.00		P4
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	CBS Evening News		630-7p	:30	09/18/12		CBS Evening News	\$700.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @ 11 M-F		11-1135p	:30	09/19/12		CBS This Morning	\$900.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @5p		8-9a	:30	09/19/12		CBS This Morning	\$150.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @6		5-530p	:30	09/19/12		News 8 @5	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Anderson Cooper		357-5p	:30	09/19/12		M-F 4p-5p	\$150.00		P4
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Price Is Right		1058-12p	:30	09/19/12		Price Is Right	\$600.00		P1
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Noon News		1158a-1230p	:30	09/19/12		Noon News	\$650.00		P2
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	CBS Evening News		630-7p	:30	09/19/12		CBS Evening News	\$700.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Price Is Right		1058-12p	:30	09/20/12		Price Is Right	\$600.00		P1
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @5p		5-530p	:30	09/20/12		News 8 @5	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Soap Rotator		1227-2p	:30	09/20/12		Daytime Afternoon	\$600.00		P2
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Anderson Cooper		357-5p	:30	09/20/12		M-F 4p-5p	\$150.00		P4
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Entertainment Tonight		728-8p	:30	09/20/12		M-F 730-8p	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	CBS Evening News		630-7p	:30	09/20/12		CBS Evening News	\$700.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Let's Make A Deal		958-11a	:30	09/20/12		Let's Make A Deal	\$200.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @ 530p		530-6p	:30	09/20/12		News 8 @530	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Soap Rotator		1227-2p	:30	09/21/12		Daytime Afternoon	\$600.00		P2
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @6		558-630p	:30	09/21/12		News 8 @6	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	CBS Evening News		630-7p	:30	09/21/12		CBS Evening News	\$700.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Noon News		1158a-1230p	:30	09/21/12		Noon News	\$650.00		P2
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @ 530p		530-6p	:30	09/21/12		News 8 @530	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Price Is Right		1058-12p	:30	09/21/12		Price Is Right	\$600.00		P1
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	CBS This Morning @8		8-9a	:30	09/21/12		CBS This Morning	\$150.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Entertainment Tonight		728-8p	:30	09/21/12		M-F 730-8p	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Entertainment Tonight		728-8p	:30	09/24/12		M-F 730-8p	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @6		558-630p	:30	09/24/12		News 8 @6	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @ 530p		530-6p	:30	09/24/12		News 8 @530	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @5p		5-530p	:30	09/24/12		News 8 @5	\$600.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Anderson Cooper		357-5p	:30	09/24/12		M-F 4p-5p	\$150.00		P4
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Noon News		1158a-1230p	:30	09/24/12		Noon News	\$650.00		P2
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Let's Make A Deal		958-11a	:30	09/24/12		Let's Make A Deal	\$200.00		P3
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	Soap Rotator		1227-2p	:30	09/24/12		Daytime Afternoon	\$600.00		P2
WISH	POL/Joel Donnelly	For U JOE DONNELL	2328	News 8 @ 11 M-F		11-1135p	:30	09/24/12		LN M-F	\$900.00		P3

\$22,250.00

\$22,250.00

[Filtered by: ] [Sorted by: Alt Order #]

## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	JOE DONNELLY US SENA
Estimate Number	2328

<b>Invoice #</b>	<b>205803-1</b>
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

**Billing Address:**

**Buying Time**  
 Attention: Accounts Payable  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	205803
Alt Order #	06852655
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a								
	WISH			09/17/12 to 09/23/12	1x	--W----					
				W	09/19/12	:30	8:48 AM	JSD120730H	\$150.00		1
2	WISH	CBS This Morning @8	8-9a								
	WISH			09/17/12 to 09/23/12	1x	----F--					
				F	09/21/12	:30	8:58 AM	JSD120730H	\$150.00		1
3	WISH	Let's Make A Deal	958-11a								
	WISH			09/17/12 to 09/23/12	1x	---T---					
				Th	09/20/12	:30	10:59 AM	JSD120730H	\$200.00		1
4	WISH	Let's Make A Deal	958-11a								
	WISH			09/24/12 to 09/30/12	1x	M-----					
				M	09/24/12	:30	10:29 AM	JSD120730H	\$200.00		1
5	WISH	Soap Rotator	1227-2p								
	WISH			09/17/12 to 09/23/12	1x	-T-----					
				Tu	09/18/12	:30	1:29 PM	JSD120730H	\$600.00		1
6	WISH	Soap Rotator	1227-2p								
	WISH			09/17/12 to 09/23/12	1x	---T---					
				Th	09/20/12	:30	12:56 PM	JSD120730H	\$600.00		1
7	WISH	Soap Rotator	1227-2p								
	WISH			09/17/12 to 09/23/12	1x	----F--					
				F	09/21/12	:30	1:59 PM	JSD120730H	\$600.00		1
8	WISH	Soap Rotator	1227-2p								
	WISH			09/24/12 to 09/30/12	1x	M-----					
				M	09/24/12	:30	1:29 PM	JSD120730H	\$600.00		1
9	WISH	Noon News	1158a-1230p								
	WISH			09/17/12 to 09/23/12	1x	--W----					
				W	09/19/12	:30	12:15 PM	JSD120730H	\$650.00		1
10	WISH	Noon News	1158a-1230p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

## INVOICE

## Remit Address:

**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888



## Billing Address:

Buying Time  
 Attention: Accounts Payable  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	JOE DONNELLY US SENA
Estimate Number	2328

Invoice #	205803-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	205803
Alt Order #	06852655
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	Noon News	1158a-1230p		09/17/12 to 09/23/12	1x	----F--				
				F	09/21/12	:30	12:26 PM	JSD120730H	\$650.00		1
11	WISH	Noon News	1158a-1230p		09/24/12 to 09/30/12	1x	M-----				
				M	09/24/12	:30	12:27 PM	JSD120730H	\$650.00		1
12	WISH	Price Is Right	1058-12p		09/17/12 to 09/23/12	1x	-T-----				
				Tu	09/18/12	:30	11:29 AM	JSD120730H	\$600.00		1
13	WISH	Price Is Right	1058-12p		09/17/12 to 09/23/12	1x	--W----				
				W	09/19/12	:30	10:58 AM	JSD120730H	\$600.00		1
14	WISH	Price Is Right	1058-12p		09/17/12 to 09/23/12	1x	---T---				
				Th	09/20/12	:30	12:00 PM	JSD120730H	\$600.00		1
15	WISH	Price Is Right	1058-12p		09/17/12 to 09/23/12	1x	----F--				
				F	09/21/12	:30	12:00 PM	JSD120730H	\$600.00		1
16	WISH	Anderson Cooper	357-5p		09/17/12 to 09/23/12	1x	-T-----				
				Tu	09/18/12	:30	4:43 PM	JSD120730H	\$150.00		1
17	WISH	Anderson Cooper	357-5p		09/17/12 to 09/23/12	1x	--W----				
				W	09/19/12	:30	4:23 PM	JSD120730H	\$150.00		1
18	WISH	Anderson Cooper	357-5p		09/17/12 to 09/23/12	1x	---T---				
				Th	09/20/12	:30	4:20 PM	JSD120730H	\$150.00		1
19	WISH	Anderson Cooper	357-5p								

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Advertiser	POL/Joe Donnelly For US Senate (D)
Product	JOE DONNELLY US SENA
Estimate Number	2328

<b>Invoice #</b>	<b>205803-1</b>
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Sales Region	National

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Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WISH	Anderson Cooper	357-5p								
	WISH				09/24/12 to 09/30/12	1x	M-----				
					M	09/24/12	:30	4:33 PM	JSD120730H		1
20	WISH	News 8 @ 530p	530-6p								
	WISH				09/17/12 to 09/23/12	1x	-T-----				
					Tu	09/18/12	:30	5:38 PM	JSD120730H		1
21	WISH	News 8 @ 530p	530-6p								
	WISH				09/17/12 to 09/23/12	1x	---T---				
					Th	09/20/12	:30	5:57 PM	JSD120730H		1
22	WISH	News 8 @ 530p	530-6p								
	WISH				09/17/12 to 09/23/12	1x	----F--				
					F	09/21/12	:30	5:30 PM	JSD120730H		1
23	WISH	News 8 @ 530p	530-6p								
	WISH				09/24/12 to 09/30/12	1x	M-----				
					M	09/24/12	:30	5:43 PM	JSD120730H		1
24	WISH	News 8 @ 6	558-630p								
	WISH				09/17/12 to 09/23/12	1x	-T-----				
					Tu	09/18/12	:30	6:28 PM	JSD120730H		1
25	WISH	News 8 @ 6	558-630p								
	WISH				09/17/12 to 09/23/12	1x	--W----				
					W	09/19/12	:30	5:59 PM	JSD120730H		1
26	WISH	News 8 @ 6	558-630p								
	WISH				09/17/12 to 09/23/12	1x	----F--				
					F	09/21/12	:30	6:16 PM	JSD120730H		1
27	WISH	News 8 @ 6	558-630p								
	WISH				09/24/12 to 09/30/12	1x	M-----				
					M	09/24/12	:30	6:15 PM	JSD120730H		1
28	WISH	News 8 @ 5p	5-530p								

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Product	JOE DONNELLY US SENA
Estimate Number	2328

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Invoice Month	September 2012
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Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	205803
Alt Order #	06852655
Deal #	
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Billing Calendar	Broadcast
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IDB #	
Advertiser Code	299
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Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WISH	News 8 @5p	5-530p		09/17/12 to 09/23/12	1x	-T-----				
	WISH			Tu	09/18/12	:30	5:22 PM	JSD120730H	\$600.00		1
29	WISH	News 8 @5p	5-530p		09/17/12 to 09/23/12	1x	--W----				
	WISH			W	09/19/12	:30	5:21 PM	JSD120730H	\$600.00		1
30	WISH	News 8 @5p	5-530p		09/17/12 to 09/23/12	1x	---T---				
	WISH			Th	09/20/12	:30	5:22 PM	JSD120730H	\$600.00		1
31	WISH	News 8 @5p	5-530p		09/24/12 to 09/30/12	1x	M-----				
	WISH			M	09/24/12	:30	5:11 PM	JSD120730H	\$600.00		1
32	WISH	CBS Evening News	630-7p		09/17/12 to 09/23/12	1x	-T-----				
	WISH			Tu	09/18/12	:30	6:59 PM	JSD120730H	\$700.00		1
33	WISH	CBS Evening News	630-7p		09/17/12 to 09/23/12	1x	--W----				
	WISH			W	09/19/12	:30	6:29 PM	JSD120730H	\$700.00		1
34	WISH	CBS Evening News	630-7p		09/17/12 to 09/23/12	1x	---T---				
	WISH			Th	09/20/12	:30	6:59 PM	JSD120730H	\$700.00		1
35	WISH	CBS Evening News	630-7p		09/17/12 to 09/23/12	1x	----F--				
	WISH			F	09/21/12	:30	6:29 PM	JSD120730H	\$700.00		1
36	WISH	Entertainment Tonight	728-8p		09/17/12 to 09/23/12	1x	-T-----				
	WISH			Tu	09/18/12	:30	7:55 PM	JSD120730H	\$600.00		1
37	WISH	Entertainment Tonight	728-8p								

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WISH	Entertainment Tonight	728-8p		09/17/12 to 09/23/12	1x	---T---				
				Th	09/20/12	:30	7:46 PM	JSD120730H	\$600.00		1
38	WISH	Entertainment Tonight	728-8p		09/17/12 to 09/23/12	1x	----F--				
				F	09/21/12	:00			<del>\$600.00</del> Credited		1
39	WISH	Entertainment Tonight	728-8p		09/24/12 to 09/30/12	1x	M-----				
				M	09/24/12	:30	7:39 PM	JSD120730H	\$600.00		1
40	WISH	News 8 @ 11 M-F	11-1135p		09/17/12 to 09/23/12	1x	--W----				
				W	09/19/12	:30	11:28 PM	JSD120730H	\$900.00		1
41	WISH	News 8 @ 11 M-F	11-1135p		09/24/12 to 09/30/12	1x	M-----				
				M	09/24/12	:30	11:12 PM	JSD120730H	\$900.00		1
<b>Aired Spots 40</b>											

**Gross Total \$21,650.00**  
**Agency Commission \$3,247.50**  
**Net Amount Due \$18,402.50** **Payment Terms 30 Days**

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